

OYETUNJI, Peter Ayobami

Senior Graphic Designer

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PROFESSIONAL SUMMARY

A highly creative and detail-oriented Senior Graphic Designer and Google Certified UI/UX Designer with 5+ years of experience delivering visually engaging, brand-focused designs across print and digital platforms. Skilled in brand identity, marketing materials, social media design, and digital campaigns, with a proven ability to turn ideas into impactful visuals. Passionate about leveraging creativity, strategy, modern design tools and technologies to produce innovative, high-quality results.

EXPERIENCE

Realty Point Limited

Creative Design Executive

(March 2026 – Present, Hybrid, Lagos)

- Designed engaging social media and advertising creatives for multiple brands, including RPL, SOE, Debo, Bersama, and Fast Track.
- Developed real estate marketing materials such as brochures, presentation slides, and print assets for sales and brand campaigns.
- Created visual designs for estate management communications and promotional needs.
- Contributed to website design and visual interface development across multiple brand platforms.

Abode Assets Limited

Graphic Designer

(July 2025 – Dec. 2025, Hybrid)

- Designed real estate marketing flyers and social media assets, including carousel posts.
- Created promotional graphics for events and awareness campaigns.
- Collaborated with the team lead on asset reports and brand/product brochures.

Products & People

Brand Designer, Graphic Designer, UI/UX Designer

(Jan. 2025 – Present)

- Developed the brand's visual identity, ensuring a cohesive and recognisable design system.
- Designed social media assets, brochures, course materials, and publications, enhancing brand communication.
- Created a visually engaging website, strengthening the brand's online presence.
- Established a consistent brand identity across social media, increasing engagement and audience recognition.

- Enhanced user experience by designing intuitive and functional UI components for digital platforms.

MIKUN Data Hub

Brand Designer, Graphic Designer

(April 2024 – Oct. 2025)

- Designed the brand's logo, establishing a strong visual identity.
- Created social media and marketing materials, effectively increasing audience reach and driving sales.

NAEGE (Nigerian Association for Engineering Geology & the Environment)

Graphic Designer, Media Team

(Nov. 2023 – June, 2025, Volunteer)

- Designed visually compelling graphics for event promotions and awareness campaigns.
- Collaborated with a team of designers, content creators, and motion designers to enhance the organization's social media presence and audience engagement.

Terra (formerly Side Hustle Internship)

Ambassador

(April 2022 – July 2024, Contract)

- Championed design training and mentorship, guiding aspiring designers on campus.
- Led interactive workshops on Design and Branding, equipping participants with industry-relevant skills.

Intern

(April 2022 – July 2022)

- Gained hands-on experience in Graphic Design and UI/UX principles, refining design skills.
- Contributed to the development of Veepay, a telecommunications and digital service website, applying real-world design solutions.

The GYM Initiative

Creative Lead, Media Head

(March 2022 – Present)

- Designed event flyers and social media assets, enhancing brand visibility and audience engagement.
- Led and collaborated with a team of Kingdom Creatives, creating impactful designs to promote programs and expand the organization's online reach.

TECHNICAL SKILLS

- Brand Identity Design
- Logo Design
- Social Media & Flyer Design
- Print & Packaging Design
- Design Systems

SOFT SKILLS

Creativity & Problem-solving | Time Management | Effective Communication | Planning & Organization | Collaboration.

SOFTWARE PROFICIENCY

✍ Adobe Creative Suite - Photoshop, Illustrator, Lightroom | Affinity by Canva | Pixellab | Figma, Miro, Whimsical

CERTIFICATIONS

- Leadership Certificate Program – Just Lead Group (2024)
- UX Design Specialization – Google (2022)
- Side Hustle Internship Training (Graphic Design & UI/UX) (2022)
- Adobe Illustrator Software Training (2022)
- Jobberman Soft Skills Certificate (2022)
- Graphic Design Training – BYE Africa (2020)

EDUCATION

🎓 Federal University Oye-Ekiti, Nigeria | Bachelor of Science, Geology (2019 – 2024)

LANGUAGES

- English: Full Professional Proficiency
- Yoruba: Native/Bilingual Proficiency

REFERENCES... are available on request.