



Knowbility Limited

THE PRODUCT OWNER COURSE

Synopsis

w/Tobi Oyetunji

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TECHMAESTRO OVERVIEW & COURSE INTRODUCTION

TechMaestro by Knowbility is an online boot camp designed to equip Product Owners with cutting-edge skills, practical knowledge, and hands-on experience in the rapidly evolving tech industry. Our mission is to foster innovation, problem-solving, and career acceleration through comprehensive, structured training programs tailored to real-world industry demands.

This course focuses on strategic product development, stakeholder management, and agile methodologies to help professionals excel as Product Owners or Product Managers in tech-driven organizations.

LEARNING OBJECTIVES

- Gain a deep understanding of Product Ownership principles and Agile methodologies.
- Develop effective backlog management and prioritization skills.
- Master Scrum framework and its application.
- Understand Products, its management and relating with Product Managers.
- Work efficiently with cross-functional teams and stakeholders.
- Measure key product performance metrics for continuous improvement.

BENEFITS OF ATTENDING FOR PARTICIPANTS

- ➔ Get access to live interactive sessions with an experienced industry professional, work on real-world projects and case studies to apply learning practically. Receive mentorship and career guidance to help transition into or excel in Product roles.
- ➔ Build confidence in communicating and collaborating with cross-functional teams, stakeholders, and developers, ensuring seamless product delivery.

BENEFITS FOR TECHMAESTRO BY KNOWBILITY

- Strengthening its reputation as a **leading provider of tech-focused professional training.**
- Expanding its network **of highly skilled and industry-ready Product Owners.**
- Establishing **long-term partnerships** with businesses seeking trained Product professionals.
- Enhancing its brand as a **go-to institution for hands-on, practical tech education**



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COURSE OUTLINE

01 Product Development

- Product Development Methodologies
- Waterfall and other methodologies
- Agile Methodology
- Agile Framework

02 Scrum Overview

- Introduction to Scrum
- Planning in Scrum and Framework
- Backlog Management, Prioritization, & User Story Mapping.
- Scrum Roles
- Scrum Artifacts

03 Introduction to Products

- Product Fundamentals
- Product Managers & Management
- PRD & other documentation.
- Product Owners & Product Managers.

04 Product Owner

- Initiate
- Plan & Estimate
- Review & Retrospective
- Release

05 Product Owners & the Tech Space

- Working with Cross-functional teams
- Metrics & Performance Tracking.

WHO THE COURSE IS FOR

- **Aspiring Product Owners & Product Managers** looking to gain structured knowledge.
- **Project Managers, Business Analysts, & Tech Enthusiasts** who want to excel in Product Management.
- **Professionals looking to advance their tech career** with structured, hands-on training.

COURSE DELIVERY MODE

Learning Approach: I utilize the distinct F-P-S approach for a blend of practical and engaging learning methods to ensure impactful results:

- ➔ **Flipped Learning:** Pre-session materials (videos, articles, or case studies) are provided for self-study, enabling participants to come prepared. Live sessions focus on solving product challenges, peer collaboration, and applying concepts to actual product scenarios.
- ➔ **Project-Based Learning:** Participants develop hands-on expertise by working on real or simulated projects such as crafting product roadmaps, conducting user research, or preparing go-to-market strategies. This approach fosters their creativity, critical thinking, and teamwork.
- ➔ **Scenario-Based Learning:** I use realistic product challenges to develop their decision-making and problem-solving skills. Participants tackle tasks such as navigating stakeholder management, strategizing MVP launches, or iterating on user feedback.

Learning Schedule: A flexible schedule to meet Knowbility's training plan and budget:

Duration:
3 months (2 Days/week)
Saturday & Sunday.

Time:
Saturday
8 AM - 9:30 AM
Sunday
3 PM - 4:30 PM

Delivery Options:
Virtual

Format:
F-P-S approach with practical scenarios, group projects & activities, assignments, and live training sessions.



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ABOUT TOBI OYETUNJI



Tobi Oyetunji **Product Professional & Coach**

With Tobi's years in Agile Product Management, he has driven product growth and scalability across Agritech, FinTech, E-commerce, Inventory, Service Exports, and the Flight & Tourism, Waste Management, Fashion & Style, Blogging/Media, and Logistics sectors. His expertise spans product strategy, documentation, development, and customer-centric innovation, leaving a lasting impact on the industries he serves.

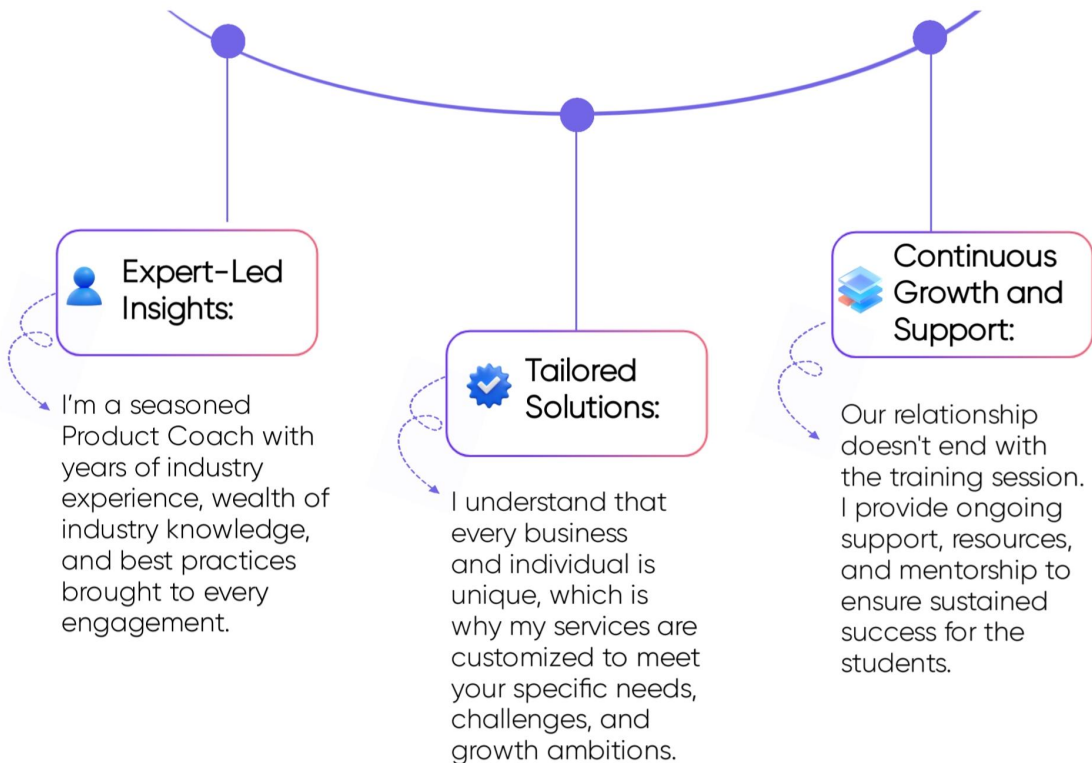
As the Founder and Principal Product Coach at Products & People, Tobi has built a brand dedicated to empowering businesses, teams, and individuals through tailored product coaching, consulting, and training. Under his leadership, Products & People has delivered programs that enhance product management

skills, drive team performance, and yield measurable business outcomes, helping professionals achieve excellence in their product careers.

Tobi actively shares his expertise and supports aspiring Product Managers. Beyond his extensive Product Trainings he facilitates at TechMaestro by Knowbility Ltd, he has conducted extensive Product Management training for professionals and esteemed tech companies like Phillips Consulting, Utiva, Soft Alliance, Tangerine APT Pensions Ltd, CyberPay, PLLI, Transcorp Group, Heirs Group, and Commercial banks like the ALAT Wema Bank Ltd. and Jaiz Bank; His engaging lectures and speaking sessions spans renowned EdTech companies such as Utiva and More Techies, Fintech companies like Trifta and Loomo INC, Tech media platforms like Techclout Africa, and esteemed institutions like AEISEC in Lagos (Unilag), NBCC (Nigerian-British Chamber of Commerce) Academy, and other reputable companies like Fredacom.

MY EDGE IN EXCELLENCE

I'm committed to delivering excellence in everything we do. My Edge is built on three core pillars:



I go beyond traditional training to ensure TechMaestro's growth trajectory is enhanced, helping your team reach new heights of excellence.

CONTACT

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