



Products
&
People

A Product Coaching, Consulting and Services.

Shaping Products and Guiding
Product Managers.

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Target Audiences



Corporate Companies and Businesses.

- Tech Companies
- Edtechs and Institutions
- Outsourcing and Consulting Firms
- Other Parastatals
 - i. Government bodies/agencies/institutions
 - ii. Non-governmental initiatives.



Individuals

- Aspiring Product Managers (ASP)
- Growing Product Managers (PM, PA)
- Established Product Managers (SPM, CPO, LPM, VP)

P&P Clarity Call

About Products & People

At **Products & People (P&P)**, we are passionate about empowering individuals to align their career aspirations with actionable goals. Through personalized coaching and strategic guidance, we bridge the gap between your current skill set and your ideal tech or product management career path.

Service Details

Embark on a transformative journey with our 40-minute clarity call tailored to align your career aspirations with the dynamic tech ecosystem.

Together, we will:

- Evaluate your career background to identify strengths and opportunities.
- Assess your existing skills to highlight transferable talents and identify areas of growth.
- Match your capabilities with the right tech career path to meet industry demands and optimize your success.
- Connect you with an Aligning Tech Coach for tailored support.
- Provide access to skill-tailored resources to kick-start your transformation and accelerate your journey.

The P&P Advantage

Our Principal Product Coach, **Tobi Oyetunji**, is known for guiding aspiring professionals into the tech and product space with tailored advice and impactful strategies. With extensive experience across diverse industries, we offer:

- **Personalized insights** based on your unique career journey.
- **Actionable guidance** for seamless entry into your preferred tech role.
- A supportive environment for achieving your career goals.



Why wait? Let's get you started in your preferred tech space today!
Book a call NOW



<https://selar.co/P&P-Clarity-Call>



TOBI OYETUNJI

Snr Product Manager |
Product Coach

Founder and Principal Product Coach,
Products & People

P&P Corporate Product Training

About Products & People

At Products & People (P&P), we specialize in transforming product teams by delivering customized training that fosters innovation, collaboration, and excellence. Our programs are designed to upskill teams, enhance processes, and drive impactful product results.

Service Details

Empower your team to excel in product management with our immersive, results-driven training programs:

- **In-Office Coaching** – With hybrid and virtual session options to fit your needs.
- **Tailored Corporate Training for Product Teams** – Customized learning experiences covering:
 - The Complete Product Management Course.
 - Product Leadership and Stakeholder Management.
 - Product Development and Launch.
 - Product Strategy and Marketing, and more.
- **Case Study Analysis & Industry Best Practice Workshops** – Hands-on and practical.
- **Product Concepts Consultation** – Deep dives into product management principles.
- **Continuous Learning Packages** – Fostering employee growth and development.
- **Assessment & Feedback on Product Processes** – Drive operational excellence.
- **Unlimited Post-Training Access to the Product Coach** – Ongoing support and expertise.

The P&P Edge in Excellence

Led by **Tobi Oyetunji**, a renowned Product Coach with years of industry experience, P&P Corporate Product Training stands out by offering:

- **Practical, real-world** insights tailored to your team's goals.
- **Comprehensive** training programs that address core product challenges.
- A proven track record of upskilling professionals across leading organizations.



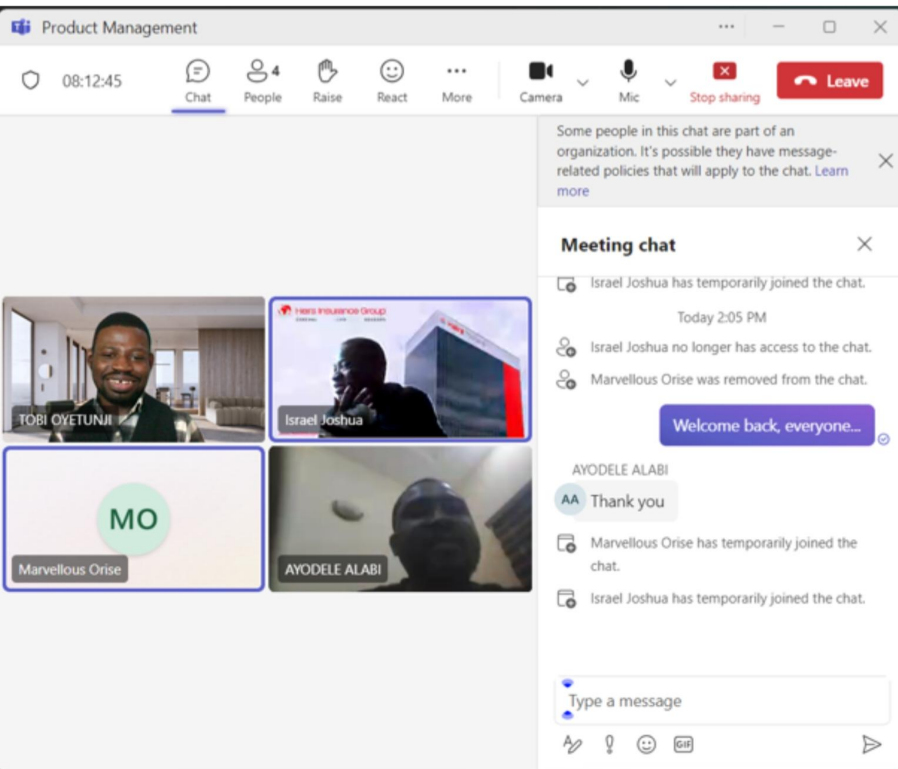
Transform your team today and build products that matter! Book a call NOW.

→ <https://selar.co/P&P-Corporate-Product-Training>

 **TOBI OYETUNJI**



In-office Training with the Product Team @Alat Wema Bank



Virtue Training with the Product Team @Heirs Insurance, CyberPay, and Transcorp Group.

P&P Dynamic Product Coaching

About Products & People

At Products & People (P&P), we are committed to nurturing aspiring and growing Product Managers by offering tailored coaching that blends hands-on learning with strategic mentorship. Our dynamic approach ensures you gain the skills and confidence needed to excel in the product space.

Service Details

Your personalized roadmap to product management success. A learning curve aimed to fill your Product knowledge gaps, boost your confidence, and **strategically elevate your Product career journey**.

- **A 6-week Product Management Refresher Course (PM-RC)** – Designed for Aspiring Product Managers (ASP).
- **Virtual Coaching** – With options for hybrid or in-office/house sessions.
- **One-on-One Coaching and Mentorship Program** – Personalized to your career goals.
- **Flexible Timing** – Based on mutual agreement.
- **Hands-on Learning and Application Sessions** – Real-world scenarios and solutions.
- **Periodic Expert Sessions** – Featuring cross-functional professionals such Product Designer (PD), Product Marketing Manager (PMM), Project Manager (PM), Developer (Software Engineer/Backend/Frontend/Mobile/Cloud-DevOps/CyberSecurity Professional), Customer Support Professional (CS), Business Development Manager, Operation Manager (Ops), Software Quality Tester (QA), Tech Sales Professional, Tech/Startup Founder, etc.
- **CV Revamp** – Enhance your professional presentation for growth.
- **Unlimited Post-Coaching Follow-Ups** – Continued access to your Product Coach and resources.

→ <https://selar.co/P&P-Dynamic-Product-Coaching>

→ <https://selar.co/P&P-Dynamic-Product-Coaching-Installment-Payment>

The P&P Advantage

With guidance from Tobi Oyetunji, a coach celebrated for empowering individuals to succeed in product roles, this program offers:

- Comprehensive mentorship tailored to your unique journey.
- Practical knowledge and skills to build a strong product career.
- Access to top industry professionals for a well-rounded experience.

 Take control of your product journey today; **Register Now!**



Product Management Frameworks & Methodologies

Processes Design Thinking, CIRCLES, Double Diamond, DMAIC, Agile, Up, MVP, GIST, Optimal Product-Process Framework	Engagement Analysis AARRR, HEART, AIDA, AARM, REAN, 5E's, HOOK Canvas	Business/Strat Business Model Canvas, Ansoff Matrix, BCG, PEST, Porter's 5 Forces
Prioritization MOSCOW, RICE, KANO, Eisenhower, Value vs Effort, Business Value Complexity.	Analysis 5 Whys (5Ws & H), First Principles, SPADE SCAMPER.	Others Dunning Kruger Effect, 14 Principles of Chaos.

P&P Premium Product Support

About Products & People

At **Products & People (P&P)**, we recognize the unique challenges faced by growing Product Managers. Our premium support services are designed to provide clarity, strategic direction, and actionable solutions for overcoming professional hurdles.

Service Details

Elevate your product management skills with this personalized, two-hour session designed for growing Product Managers (PM, PA). Unlock clarity and gain actionable insights through:

- **Core Product Management Concepts Clarification** – Gain a deeper understanding of key product principles.
- **Virtual One-on-One Product Sessions** – With hybrid or in-office session options to suit your schedule.
 - **'How-to' Sessions on Key Product Management Techniques** – Practical and actionable guidance on executing key product management techniques effectively.
 - **Vent-and-Way-Out Sessions** – Navigate roadblocks and strategize solutions to overcome challenges.
- **Discounted PM-RC Booking** – Exclusive access to our Refresher Course for ongoing growth.

The P&P Advantage

Led by **Tobi Oyetunji**, a seasoned Product Coach with extensive industry expertise, we offer:

- **Tailored guidance** to address your unique needs.
- **Proven strategies** for tackling real-world challenges.
- A commitment to your professional growth and success.



Step up your game with expert support; Register today!

→ <https://selar.co/P&P-Premium-Product-Support>



TOBI OYETUNJI

Snr Product Manager |
Product Coach

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P&P Premium Product Team Support

About Products & People

At **Products & People (P&P)**, we offer dedicated support for product teams, fostering collaboration, innovation, and growth. Whether addressing complex challenges or advancing skillsets, our tailored solutions ensure success.

Service Details

Support your team in navigating complex challenges and mastering essential product management techniques with our exclusive 2-hour sessions. Here's what we offer:

- **Virtual Sessions** – With options for hybrid or in-office sessions.
- **Product Management Concepts Clarification** – Enhance understanding of key principles.
- **Team Product Sessions** – Build cohesion and optimize team dynamics.
- **'How-to' Sessions on Key Product Management Techniques** – Practical guidance for improved performance.
- **Vent-and-Way-Out Sessions** – Strategize solutions to overcome collective challenges.

The P&P Edge in Excellence

With **Tobi Oyetunji** at the helm, we provide:

- **Tailored team support** to drive success.
- **Proven frameworks** for team collaboration and innovation.
- A track record of delivering impactful solutions for diverse teams.



Step up your game with expert support; Register today!



<https://selar.co/P&P-Premium-Product-Team-Support>

 **TOBI OYETUNJI**



Virtual Product support session with the National Sugar Development Council (NSDC)



An On-site session with the Product-inclined professional team at the TCN Digital Tech event

P&P Premium Product Support Program

About Products & People

At Products & People (P&P), we provide exclusive support for established Product Managers, ensuring privacy, professionalism, and tailored solutions for complex challenges.

Service Details

Designed for established Product Leaders (SPM, CPO, LPM, VP), this exclusive P & P Premium Product Support Program offers unparalleled support and guidance:

- **Product Management Task Assistance** – Expert help of Tobi with product management tasks while maintaining complete exclusivity and privacy.
- **Contract Product Manager Outsourcing** – Featuring PM-RC-certified and dedicated Product Managers to meet your needs.

The P&P Edge in Excellence

With a reputation for excellence, Tobi Oyetunji at P&P offers:

- Discreet, professional support for high-level Product Managers.
- Experienced contract PMs ready to deliver impactful results.
- A trusted partner in managing your most critical product tasks.



Let's partner to experience premium support like never before and redefine your product leadership excellence.
Book your session today!



TOBI OYETUNJI

Snr Product Manager | Product Coach
Founder and Principal Product Coach,
Products & People

Tobi Oyetunji – is a results-driven Product Manager with a strong focus on driving progress and delivering exceptional results. With extensive knowledge and experience in Agile Product Management, he has developed a strong set of core values that have propelled his career across diverse sectors.

Tobi's years of expertise in product management spans Fintechs, E-commerce, Inventory, Fitness and Nutrition, and the Flight & Tourism industries. His significant impact is likewise evident through his successful contributions to the Waste Management, Fashion & Style, blogging/ media, and Logistics sectors, where he has excelled in developing comprehensive product documentation.

In addition to his product management skills, Tobi has a passion for community building, management, and engagement. His experience in the Edtech and Fashion/ Style sectors as a Community Manager/ builder has further enhanced his ability to understand customers and develop customer-centric products.

Beyond his role in building and managing products, Tobi actively shares his expertise and supports aspiring and growing Product Managers as a Product Coach. He has conducted extensive Product Management trainings for professionals and esteemed tech companies like Phillips Consulting, Utiva, Soft Alliance, Tangerine APT Pensions Ltd, CyberPay, Transcorp Group, Heirs Group, and Commercial banks like the ALAT Wema Bank Ltd. and Jaiz Bank; His engaging lectures and speaking sessions spans renowned EdTech companies such as Utiva and More Techies, Fintech companies like Trifta and Loomo INC, Tech media platforms like Techclout Africa, and esteemed institutions like the NBCC (Nigerian-British Chamber of Commerce) Academy, and other reputable companies like Fredacom.

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